

Liquen Foundation

Liquen Foundation is born out of Kura Biotech's commitment to giving back to the environment in which we operate, by donating a percentage of Kura's gross sales and the amount recovered by the donations law every year.

We don't do charity. We give back.

Where does our commitment to giving back come from?

We are aware that society is composed of many key elements in its functioning. We, as a company, are as crucial as others; we are born and grow because we have a fertile environment, and as we grow and succeed, we must give back to the community from which we come and in which we are embedded.

We have decided to contribute to projects with high impact in two dimensions, with specific measurement areas:

Environment:

- Carbon Footprint Mitigation (tons of CO2 equivalent produced).
- Area of Restored Ecosystem (m2).

Community:

- Number of vulnerable children supported by the program (children under 16 supported through an intervention program).
- Number of vulnerable individuals supported by the intervention program (*Vulnerable individuals understood as those at a disadvantage due to a personal characteristic or life status*).

Who can apply?

We seek to enhance the personal and professional growth of our team at Kura Biotech, so each of **our members (kurians)** can apply for a project as Ambassadors of an initiative, which can be executed by an external institution (e.g., Foundations, neighborhood associations, or organizations formed exclusively for this purpose).

Requirements to participate:

- Be aligned with at least one metric.
- Be local (geographically where the project is executed where Kura Biotech has an impact, i.e., where the members of its team live: Puerto Varas and surroundings, Santiago, and the USA).
- The maximum execution period for a project is one year; longer projects must be divided into stages, and each stage can be applied for independently in different application cycles.
- Be measurable, with **clear metrics**.
- That the funding is for a specific project and not for the basic funding of an organization, i.e., all project expenses must have a direct impact on the project itself.



- The maximum amount to apply for is 10 million pesos **(as an exceptional case for 2024, the limit will be 7 million)** → the project can be awarded 100% or, for example, 60%, so it MUST BE VIABLE even if not fully awarded with Lichen, so if it cannot fit within the awarded budget, it must have some form of **extra financing (or co-financing)**.
- **Have at least two ambassadors from Kura, who will be the formal representatives of the project's execution and responsible for monitoring the project for the Foundation.**
- The project should encourage collaboration and improvement. Ideally, it should install capabilities that endure over time.

How are projects evaluated?

We seek projects that meet three conditions:

- **Ambitious:** Projects that encourage collaboration and improvement of the environment, installing capabilities that endure over time and generate a discretionary and measurable impact.
- **Feasible:** The impact of dreams is measured by the real possibility of being executed so that this impact can be generated.
- **Effective and efficient in the use of resources:** Every peso invested in a project is a peso not invested in another project, which could have an equal or greater impact, so we must be sure that we are allocating and using it in the best way.

How are projects chosen?

Projects are voted on by the entire Kura Biotech team on exclusive days for this purpose. They are held twice a year, during Q1 and Q3.

When to apply?

We have a form for external projects which is open all year round. In it, we collect information about the projects and enter them into an internal database where kurians can check if there is any of interest and make contact with the relevant person. This would be more of a pre-application since the final application is carried out by the project's ambassador kurians.

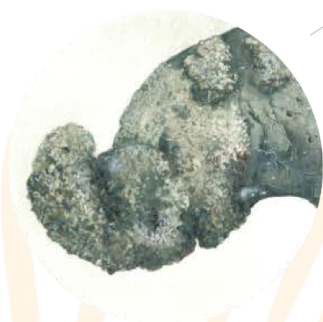
If you want to introduce your project, [click here](#), and if someone from Kura is interested in applying it, they will contact you! (You can review the form questions at the end of this document)."



Why Liquen?



Vista General Liquen | 1x



Soredio | Estructura Granangular 20x

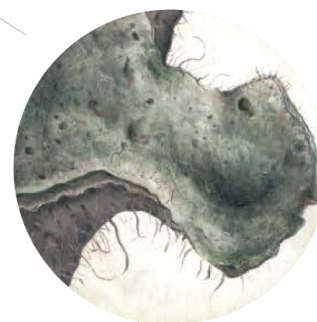


Algas verdes e hifas hongos en Soredio | 2000x

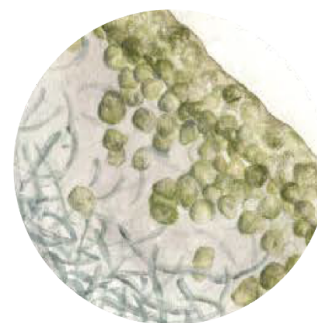
Lichens are peculiar living beings as they are not individual organisms but are formed by the association (symbiosis) of fungi and green algae (or a photosynthetic organism).

Thanks to their photosynthetic ability, they provide the necessary nutrients with mutual benefit. Both organisms live in a close mutualistic symbiotic relationship.

Kura Biotech, through the Liquen Foundation, strengthens its commitment to "give back," seeking to create this successful lichen-like symbiosis between Kura and society to achieve a positive impact on it.



Talo | Cuerpo Liquen 20x



Disposición algas verdes e hifas hongos en Talo | 2000x

Liquen projects application 2024

1. Name of the organization
2. What is your email?
3. What is your phone number?
4. What is the main activity of this organization? (Maximum 200 characters)
5. Do you have someone inside Kura Biotech who can represent your project?
6. Who do you know from Kurabiotech that could represent your project?
7. Name of the project
8. Which of the following metrics are addressed by your project?
9. In case you will support the community. What category of community does your project belong to?
Category A = We generate a life change for the person or child.
Category B = Major Life Improvement (Learning a Trade)
Category C = Minor Health Enhancement (Read, Machine Stitch)."
10. What do you want to achieve with your project, which is your objective?
11. How will you achieve the proposed objective?
12. How would you measure the impact of your project? Define 2 metrics to measure it, in addition to the ones listed above:
13. In Kura we look for the projects to be local (that are geographically located where the people of Kura live and develop). Where would your project take place? (Chile, Región de los Lagos, Chile, Región Metropolitana, USA, Alabama, USA, Connecticut)
14. How long will the project last? (in quarters)
15. What budget do you need to achieve your proposed objectives?
16. At Kura we want to be part of your project, how could you get us involved in it?
17. Send us a presentation explaining **this project in particular** to vivi@fundacionliquen.cl, so we can send it to the team and see if anyone wants to sponsor you.